Best Practice Guidelines to Creating a Plants for Birds Retail Partnership

Many Audubon chapters, centers, and state offices across the network are engaged in varied partnerships with native plant nurseries, both retail and wholesale. These sorts of partnerships are a powerful way to move the Plants for Birds agenda forward by encouraging stocking of native plants by retailers, and by forming good relationships with both corporate and community partners. Staff and volunteers from across the Audubon network, including members of the Plants for Birds Working
Group, have collaborated in creating these **Nursery Partnership Best Practices Guidelines**, to provide guidance to those looking to create or grow such partnerships. Other retail partnership materials are available [here on Audubon Works](https://www.audubon.org/work), including a recording of this week’s **Creating Audubon-Native Plant Nursery Partnerships** webinar, which was led by Peter Buesseler from Mississippi Headwaters Audubon Society, Minnesota; Alexia Maneschi from Wake Audubon, North Carolina; and Cathy Wise from Río Salado Audubon Center, Arizona. Contact Plants for Birds Program Manager [Tod Winston](mailto:tod.winston@audubon.org) with any questions or comments and please do also share examples of how you’re successful partnering with local nurseries!

*(If you need access to Audubon Works, you can click the green “Register” button and use the registration code “kingfisher.”)*