



# EVERGLADE KITE

NEWSLETTER OF THE  
AUDUBON SOCIETY OF THE EVERGLADES  
Serving Palm Beach County, Florida  
Volume 46, Number 7  
April 2006

## CALENDAR

### Tues. Apr. 4, 6:00 p.m.

Annual Meeting, Green Cay Nature Center, Boynton Bch. On Hagen Ranch Rd, 1 mi south of Boynton Bch Blvd.

### Tues. Apr. 11, 4:00 p.m.

SUNSET Walk. Loxahatchee National Wildlife Refuge, Boynton Beach. Meet at Marsh Trail. Lee Rd., West side of 441 south of Boynton Beach Blvd. Admission \$5 per car. Leader: Barbara Liberman

### Sat. Apr. 15, 8:00 a.m.

Spanish River Park, Boca Raton. Meet at south side of Spanish River Blvd. just west of A1A. Leader: Chuck Weber

### Sat. Apr. 15, 8:00 a.m.

Naturescape 2006, Okeeh-eelee Nature Center, West Palm Beach.

### Sat. Apr. 22, 8:00 a.m.

Spanish River Park, Boca Raton. Meet as above. Leader: Ray Buchholz

### Sat. Apr. 22, various times

Earth Day (countywide). See inside for details on selected events (Palm Beach Zoo, Okeeh-eelee Nature Center)

### Sat. Apr. 29, 8:00 a.m.

Frenchman's Forest Preserve and other areas, Palm Beach Gardens. West side of Prosperity Farms Rd., 1.5 mi north of PGA Blvd. Leader: Marvin Greenberg.

## ANNUAL MEETING at GREEN CAY Nature Center

### Strategic Planning for Audubon

Where are we going and how are we going to get there? This will be the discussion at our Annual Meeting on April 4th at the Green Cay Wetlands in Boynton Beach. John Flanigan, president of Audubon of Florida, will be making this presentation. A practicing lawyer, he was admitted to the Florida Bar in 1965 after having graduated from Duke University the previous year. Having served on numerous boards and committees, he agreed to serve as the Chair of Audubon of Florida in 2004.

### President's Comments

*Claudine Laabs*

Our Annual Meeting is scheduled April 4 at the Green Cay Nature Center (12800 Hagen Ranch Road in Boynton Beach—between Woolbright and Lake Ida Road—phone 561-966-7000) to encourage our south county members to attend. This beautiful nature center is a wonderful setting for our buffet dinner with tables outside overlooking the recreated wetlands. Our meeting will begin at 7:30 inside. I am delighted to have been president for two years and I will be delighted to hand over the gavel to the new president. Our business meeting will be followed by a program on “Strategic Planning” by John Flanigan, President of Audubon of Florida. This fine Audubon chapter is an all-volunteer organization. It doesn't happen without you!

### Annual Meeting Pot Luck Dinner

There has often been debate in the history of ASE: is it the speaker or the food which is more enticing.?Traditionally, members vie to bring the most delicious dish. Members with a last name beginning A-L bring a side dish; M-Z bring a dessert. Some people have trouble with the alphabet; we accept their dishes too! Knowing the alphabet is not a prerequisite for being a good cook! ASE will supply a high-protein main dish to try to balance the nutrition. If you have any questions, please call Sheila Reiss, 561-627-0510.

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## **The Everglade Kite**

is the newsletter of the Audubon Society of the Everglades, published 12 times a year.

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Audubon Society of the Everglades, incorporated in 1966, serves communities from Jupiter and Tequesta south to Boca Raton; in other words all Palm Beach County. Our purpose is to promote the conservation of wildlife and the natural environment and to advance human understanding of our place in the total ecological system.

## **Boreal Forest Destruction**

Cynthia Plockelman

*Boreal forest destruction is causing huge losses to Canada's strategic breeding bird habitat.*

ForestEthics, out of San Francisco, CA, has engaged in a public awareness campaign about the wholesale destruction of Canada's boreal forests for the benefit of cheap paper to catalog retailers. These pristine forests are the principal breeding habitat for many North American bird species, particularly warblers and sparrows. This was documented in the June 2003 issue of *Bird Conservation*. Estimates range from 1.5 to 3 billion landbirds in the boreal!

Boreal trees are not suitable for housing or furniture woods, but have been discovered by the pulp industry. This also raises questions about: energy-intensive paper production; pollution from processing and chemical disposal practices; solid waste impacts to municipal systems. Recycling of paper products is part of the answer to the problem, especially for catalog retailers. Some are on board, like "Seeds of Change" and Aveda Corp. (beauty product retailers) and others are increasing the recycled contents: Dell Computers and Norm Thompson Outfitters, among others.

But not Victoria's Secret, which mails over 1 million catalogs a day, printed on paper from the boreal forests. ForestEthics knows this, as it has tracked the log haulers to the processing plants, and on to the catalog printers for Victoria's Secret. Efforts to engage this corporation in discussions on changes have not gotten far at all. FE also knows that Victoria's Secret does especially well, sales wise, in the Palm Beaches. There are at least 3 sites listed in the telephone book: in the Wellington Mall, at 1802 PB Lakes Blvd., and on PGA Blvd. in Palm Beach Gardens. [*Editor's note: there are also stores in Boca Raton and Boynton Beach.*]

For the sake of birds and the critically important whole boreal ecosystem, give the local managers at Victoria's Secret a phone call and ask that their catalogs use recycled papers. Or write the CEO of the parent company: Leslie H. Wexner, CEO, The Limited Inc, Three Limited Parkway, Columbus, OH 43230, and ask that Victoria's "dirty" Secret about catalogs be changed. Just think—395 million catalogs a year, according to a recent article in *Time* magazine (12/12/05). Twenty-five percent of the paper for these catalogs comes directly from boreal forest trees. The consequences to the whole Canadian forest system are catastrophic. For more information, visit [www.VictoriasDirtySecret.net](http://www.VictoriasDirtySecret.net).

Thanks for your help.

Cynthia Plockelman

2<sup>nd</sup> Vice President and Conservation Co-chair, ASE

April 11, 2006 is the planned date for a National Day of Action to make our voices heard. There will be demonstrations and a letter asking the management of Victoria's Secret to stop destroying this pristine natural resource. For more details, contact Cynthia at 561-585-1278.

**AUDUBON SOCIETY OF THE EVERGLADES  
2006-2007 PROPOSED BUDGET**

**INCOME – 2006-2007**

National Dues Incentive\$	4,000.	
Grants and Donations	13,500.	
Fund Raising	8,000.	
Investment Income	8,000.	
Other Income(Sales)	<u>3,000.</u>	
Prior Year Equity	466.	
<b>Total Anticipated Income</b>		<b>\$36,966.</b>

**EXPENSES – 2006-2007**

<b>Administration</b>		
Office Supplies/Postage	\$ 250.	
Telephone	375.	
Storage	324.	
Website	125.	
Fees & Licenses	300.	
Insurance	1,492.	
Accounting	2,500.	
Fund Raising Expense	850.	
Sales Expense	300.	6,516.
<b>Programs</b>		
Newsletter(Printing)	\$ 6,500.	
Newsletter(Postage)	3,800.	
Field Trip Brochure	1,100.	
Hospitality	500.	
Speaker Expense	500.	
Bush Wildlife Sanctuary	250.	12,650.
<b>Education</b>		
Lectures, School Programs, etc.	\$ 5,000.	
Young Naturalist	250.	
Everglades Day	2,500.	
Library Purchases	250.	
Rent	500.	
Science Fair	100.	
Envirothon	300.	
Naturescaping	500.	
IMB Birding Day	100.	
Big O Birding Day	100.	
Conferences/Conventions	650.	
Pathfinders	2,500.	12,800.
Conservation	\$ 5,000.	<u>5,000.</u>
<b>Total Anticipated Expenses</b>		<b>\$36,966.</b>

**Executive Directors Nomination  
Slate 2006-2008**

President	Marcella Munson
1st Vice President	Cynthia Plockelman
2nd Vice President	Rick Byrnes
Secretary	OPEN
Treasurer	Leah Schad

**Election of officers for the term 2006-2008 will take place at our annual meeting, Tuesday April 4 at the Green Cay Nature Center in Boynton Beach.**

*Special thanks to Susan Snyder, Barbara Liberman, and Alan Parmalee for serving on the nominating committee. As you can see, ASE is still looking for volunteers to help the board carry out its duties. If you are interested in helping us out, even in a small and simple way, please let us know. As our president reminds us, this is an all-volunteer organization, and our success depends on you, our members!*

**Earth Day 2006**

Spring Frolic Celebration, Palm Beach Zoo.

The Palm Beach Zoo celebrates Earth Day Saturday April 8th from 10 a.m.–4 p.m. with a cultural arts and crafts fair to educate children on the importance of our environment. Butterfly and ladybug releases!

NatureScaping, MacArthur Beach State Park

John D. MacArthur Beach State Park will hold its 17th Annual Earth Day Celebration on Saturday, April 15 from 10 a.m.–3p.m. For more information call the park's Nature Center at (561) 624-6952.

John D. MacArthur Beach State Park is located on Singer Island between Blue Heron Blvd. and PGA Blvd. in North Palm Beach.

Earth Day 2006, Okeehetee Nature Center

Okeehetee Nature Center in West Palm Beach celebrates Earth Day 2006 on Saturday, April 22, from 10 a.m.–4 p.m. with live animals, birds of prey, guided walks, crafts and more.

The Nature Center is located 1 mile west of Jog Road on Forest Hill Blvd. in West Palm Beach.

**Facts About Bird Flu**

With widespread interest in avian influenza or “bird flu,” the National Audubon Society website has set up an informative website with general facts about the disease, and links to further resources for those who may be concerned about avian influenza, as well as about how birds are involved. Also included are some general precautions for protecting both human and bird health: <http://www.audubon.org/bird/avianflu/avianflu.htm>. Help stem the tide of misinformation about this disease with the facts!

**Memberships in the National Audubon Society make great gifts!**

In Florida, a special 3-way membership automatically makes you a member in the National Audubon Society, Audubon of Florida, and Audubon Society of the Everglades. Your membership will include subscriptions to AUDUBON magazine and the EVERGLADE KITE.

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I would like to donate an additional  
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**E00 7XCH**

The Audubon Society of the Everglades General Meetings are held the first Tuesday of every month at 7:30 p.m. at Howard Park Community Center in West Palm Beach. The phone number for the Community Center is (561) 835-7055. The public is welcome to attend.

**GET PUBLISHED! The deadline** for submissions for the **May 2006** issue is **April 10th**

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